



# SMART LOGISTICS CONSULTING

## Virginie Balet – Expert in Logistics & Supply Chain Optimization

### Helping Businesses Unlock Efficiency & Cost Savings in Logistics

With **20 years of experience** in logistics, transport, and supply chain management, I help companies optimize operations, reduce costs, and improve efficiency. My expertise spans across **maritime and multimodal transport, warehousing, stock management, procurement, and logistics process optimization**. I work closely with businesses to design strategies that **reduce costs, improve service levels, and streamline operations**.

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#### What I Offer

##### 1. Logistics Process Optimization

- Assessing current operations and identifying inefficiencies.
- Implementing lean and scalable logistics strategies.
- Streamlining processes to enhance productivity and reduce waste.

##### 2. Freight & Transport Negotiation

- Helping businesses secure competitive rates for **maritime, air, road, and rail transport**.
- Optimizing route planning to improve speed and reliability.
- Reducing logistics costs through strategic freight procurement.

##### 3. Supply Chain Strategy & Cost Reduction

- Identifying hidden inefficiencies and **reducing operational costs** without sacrificing quality.
- Implementing cost-saving initiatives for **warehousing, transport, and procurement**.
- Developing long-term supply chain strategies for sustainable growth.

##### 4. Procurement & Vendor Management

- Ensuring optimal supplier selection and contract negotiations.
- Managing supplier relationships for **cost-effective and reliable** supply chain performance.
- Conducting procurement audits to enhance vendor performance.

##### 5. Warehousing & Inventory Management

- Improving stock control, space utilization, and distribution strategies.
- Implementing inventory management solutions to **reduce holding costs** and prevent shortages.

- Optimizing warehouse operations to enhance order fulfillment efficiency.

## 6. Crisis Management & Risk Mitigation

- Identifying risks and implementing mitigation strategies to avoid disruptions.
  - Developing contingency plans for **logistics delays, supply chain breakdowns, and transportation issues.**
  - Ensuring compliance with regulatory standards to prevent operational risks.
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## Why Work With Me?

- ◆ **Proven Track Record** – Years of experience optimizing supply chains for companies across industries, delivering measurable improvements.
  - ◆ **Hands-On Expertise** – Practical, real-world solutions based on in-depth industry knowledge and direct experience.
  - ◆ **Cost-Effective Strategies** – Helping businesses achieve more with **less investment through process optimization** and smarter logistics planning.
  - ◆ **Customized Approach** – No one-size-fits-all solutions—**tailored strategies** designed to address your specific challenges and business goals.
  - ◆ **End-to-End Support** – From assessment to implementation, I provide full support to **ensure seamless execution and tangible results.**
  - ◆ **Industry Network & Market Insights** – Access to a strong network of industry professionals, suppliers, and **insights into market trends and innovations.**
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## Who Can Benefit from My Services?

- ✔ **Importers & Exporters** – Looking to improve shipping efficiency and reduce costs.
  - ✔ **Manufacturers & Distributors** – Seeking better **inventory management** and streamlined logistics operations.
  - ✔ **Retail & E-commerce Businesses** – Wanting to optimize warehousing, order fulfillment, and last-mile delivery.
  - ✔ **Third-Party Logistics Providers (3PLs)** – Needing to enhance operational efficiency and service offerings.
  - ✔ **Supply Chain & Procurement Teams** – Aiming to improve sourcing strategies and vendor management.
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## Let's Connect!

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Let's discuss how I can help you **transform your logistics operations and drive efficiency.** Reach out today!